



“EVENING IN THE TROPICS” 2012 BENEFIT AUCTION FOR GENESEE CHRISTIAN SCHOOL

SPONSORSHIP OPPORTUNITIES

Are you a business owner or decision maker at your company? Auction sponsorship is an opportunity to earn significant exposure for your business and a solid tax deduction while helping Genesee Christian School defray the overhead costs of the auction, ensuring that all proceeds benefit the students and faculty of the school.

Your generosity will reach the expected 350 guests at the auction, as well as 230 Genesee Christian School families, and the hundreds of other community members who visit our website. This is a great chance to leverage the visibility of your business while investing in a future generation.

Sponsorship Level	VIP Tickets to event	Catalog Advertisement	Auction Webpage	Promotion
Presenting Sponsor \$1500+	10 (1 table)	Full Page (4 color) Inside front cover	Link	Name on promotional materials Premier banner at event Recognition in catalog
Event Sponsor \$1200+	8	Full Page (4 color) Outside back cover	Logo	Sponsor banner at event Recognition in catalog
Endowment Sponsor \$1000+	6	Full Page (4 color) Inside back cover	Logo	Sponsor banner at event Recognition in catalog
Catalog Sponsor \$750+	2	Full Page (B&W)	Text	Sponsor signage at event Recognition in catalog
“Paving The Way” Sponsor \$600	2	Half Page (B&W)	Text	Sponsor signage at event Recognition in catalog 8x8 Brick

ADVERTISING OPPORTUNITY

Advertisements in our auction catalog are a great way to reach out to the community. The catalog will be distributed to our expected 350 guests on auction night and your logo will receive additional exposure to the entire Genesee Christian School extended family via our website.

<u>Page Size</u>	<u>Color</u>	<u>Auction Webpage</u>	<u>Cost</u>
Full Page	Black & White	Logo	\$500
Half Page	Black & White	Logo	\$275
Quarter Page	Black & White	Logo	\$125
Business Card	Black & White	Logo	\$75

