

# UNDER THE BIG TOP

2021 Benefit Auction for Genesee Christian School  
 March 20, 2021

## SPONSORSHIP OPPORTUNITIES

Auction sponsorship is an opportunity to earn significant exposure for your business and a solid tax deduction in benefit of Genesee Christian School. Our benefit auction has proven to be the most successful approach to fundraising.

Your generosity will reach the expected 350 guests at the auction, as well as 220 Genesee Christian School families, and the hundreds of other community members who visit our website and Facebook page. This is a great chance to leverage the visibility of your business while investing in a future generation.

Sponsorship Level	VIP Tickets	Catalog Advertisement	Auction Webpage	Promotion
Premier Presenting Sponsor \$4000+	10 (1 table)	Full Page (color) Front cover-Inside	Link	Name on promotional materials Premier banner at event Recognition in catalog
Premier Event Sponsor \$2000+	8	Full Page (color) Back cover-Outside	Logo	Sponsor banner at event Recognition in catalog
Premier Auction Sponsor \$1500+ (Only Two Spots Available)	6	Full Page (color) Inside Center (Left or Right)	Logo	Sponsor banner at event Recognition in catalog
Auction Sponsor \$1000+	4	Full Page (color) Inside	Logo	Sponsor banner at event Recognition in catalog

## BUSINESS ADVERTISING OPPORTUNITY

Advertisements in our auction catalog are a great way to reach out to the community. The catalog will be distributed to our expected 350 guests on auction night and your logo will receive additional exposure to the entire Genesee Christian School extended family via our website.

<u>Page Size</u>	<u>Color</u>	<u>Auction Webpage</u>	<u>Cost</u>
Full Page	Color	Logo	\$500
Half Page	Color	Logo	\$275
Quarter Page	Color	Logo	\$125
Business Card	Color	Logo	\$75