

Our participation goal is for every family to secure \$200 in donations. Please remember that all donated items must be new and most businesses are very willing to donate. If you are new to asking for donations, a great place to start is through the businesses that you already frequent.

How to get a donation: JUST ASK! An official letter to businesses requesting a donation can be found on the school website under the "Events" tab "2020 Auction". This letter has our nonprofit status and can be given to businesses for their records when making the request.

Dialogue when approaching businesses: "Hi, my kids/grandkids go to Genesee Christian School in Burton. We are having an auction fundraiser in March to raise money to improve our school. Would you consider donating an item or gift certificate that we can use in our silent or live auction?" as you hand them the request in writing. Please be polite and thankful, regardless of their response. Keep in mind that we are representing GCS and Christ. Not all businesses are able to donate, and that is perfectly understandable and ok. If this is way out of your comfort zone and you would rather purchase items for our auction, that is perfectly fine as well. We appreciate any and all involvement in making the event a success.

After you have received a donation, please fill out the donation form (also found on the school website under auction and in the offices of both buildings) for each item and turn in asap. The deadline to collect items is March 1st. I will still accept items that are brought in after, but they will not be listed in our published catalog.

Donation Ideas:

- What makes a good donation? Anything really! Ex: jewelry, home décor, furniture, tools, lawn and garden, purses, coffee, toys, art, restaurant gift cards, certificates (beauty services, lawn services, golf, gym memberships, time shares, experiences, etc.), tickets to sporting events, museums, amusement parks, etc.
- Where do I get these items? You can ask any locally owned business! Most of them are very generous and willing to donate items or certificates. You can also purchase items to donate as well. Think of the many talented people that you know that might be willing to make something for our event (woodworking, painting, décor, etc.). Pinterest is also loaded with great ideas!!!