

In addition to donations, we are also looking for sponsors and advertisements to support the auction event. These ads may be personal or for a business. The businesses can be yours, or one that you use (orthodontist, construction, real estate, retail, etc.) You never know unless you ask! *****If you secure a new sponsor for the 2020 event, you will receive FREE tickets!** GCS families are great at supporting the businesses that support us! You can find more information on how to support GCS in this way by going to <http://www.geneseechristianschool.com/2020-auction.html>

A sponsorship package will include:

- full page color ad in the catalog
- banner at the event
- social media advertising
- digital advertising in our new auction software (this will be on the big screens in the front of the room at the event, as well as on a scrolling screen on our auction website with all of our sponsor logos)
- tickets to the event (the number of tickets varies on sponsorship package)
- VIP seating

Advertisements in our auction catalog are a great way to reach out to the community. The catalog will be distributed to our expected 350 guests on auction night and your logo will receive additional exposure to the entire Genesee Christian School extended family via our website.

<u>Page Size</u>	<u>Color</u>	<u>Auction Webpage</u>	<u>Cost</u>
Full Page	Color	Logo	\$500
Half Page	Color	Logo	\$275
Quarter Page	Color	Logo	\$125
Business Card	Color	Logo	\$75

Please call or email me if you have any questions regarding placing an advertisement or a 2020 sponsorship.